Community IPM Working Group: Priorities 2009

The Community IPM Working Group (IWG) met in June 2009 and agreed that the most important focus within all the areas covered by the Community IWG is **IPM in residential settings**. The following are this year's priorities:

- 1. Use diverse media to educate the public on implementing IPM in their homes, lawns, and landscapes.
- 2. Develop creative tools for measuring the impact of public education related to IPM practices in residential settings on changes in awareness and behaviors of target audience.