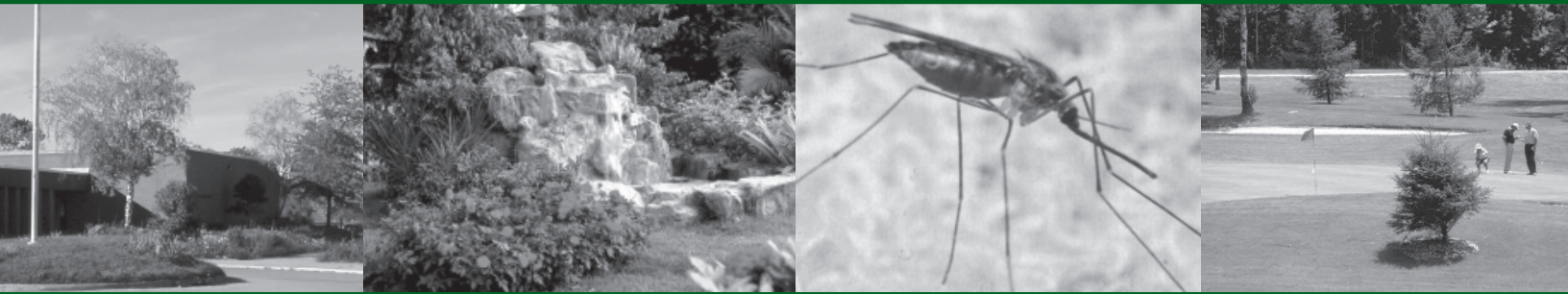


Exhibitor Packet

Northeast Regional Community and Urban Integrated Pest Management Conference



March 15-16, 2005

Radisson Hotel
Manchester, New Hampshire

Northeastern
IPM
Center

http://northeastipm.org/conference2005_index.cfm

You are invited

to participate in the **Northeast Regional Community and Urban Integrated Pest Management Conference**, to be held at the Radisson Hotel in Manchester, New Hampshire, on March 15-16, 2005.

This exhibition and conference offers an excellent opportunity for your organization or company to promote your programs and products. The conference will attract people providing service, education, research, policy guidance and enforcement in the field of community and urban integrated pest management. Anticipated participants will represent diverse interests related to pest management in urban and community settings including natural resources protection, urban forestry, ornamental horticulture, community and residential gardening, turf and landscape care, structural pest management, and more. Participants will include integrated pest management practitioners, technical specialists, educators, researchers, and others. Do your programs or products have applicability to pest prevention and management of public health, schools, homes and other buildings, public spaces, parks, golf courses and other community and urban settings? If so, please join us!

We plan to open the Exhibition on Tuesday noon with a reception that evening starting at 6 p.m. To give maximum exposure to your exhibit, booths will be set up inside the hotel's ballroom, where the meals and refreshment breaks will be held.

Exhibitor registration is now open. To register for a booth, please complete and return the enclosed registration form. The form is also available online at http://northeastipm.org/conference2005_index.cfm.

Would you consider becoming a sponsor, too? We are looking for organizations to help sponsor specific functions and activities of the conference, and help us keep the individual registration fees reasonable. See information in this brochure on how to become a sponsor.

If you need more information visit the web site http://northeastipm.org/conference2005_index.cfm or contact Liz Thomas at (315) 787-2626 or e-mail: egt3@cornell.edu or Mike Schroder at (540) 231-5433 or e-mail: schroder@vt.edu or e-mail Kathy Murray at Kathy.Murray@maine.gov.

Thank you, and we hope to hear from you soon.



USDA photo by Ken Hammond



Conference Schedule

Topics to be covered include:

- IPM Education and Issues in Schools
- Indoor and Structural IPM
- Impacts from Invasive Species
- Pests and Public Health
- Turf IPM
- IPM Outreach Through the Media
- Issues at the Ag-Urban Interface
- Sustainable Landscaping and Landscape IPM
- Residential IPM Education
- Wildlife IPM

Tuesday, March 15

- 8:00 – 10:00 a.m. Hotel and Exhibit Company set-up
- 10:00 – 1:00 p.m. Exhibitor Check-in and set-up
- noon – 7:00 p.m. Conference Registration
- 1:00 – 10:00 p.m. Exhibit Hall Open
- 1:00 – 5:00 p.m. Plenary Session
- 6:00 – 10:00 p.m. Welcome Reception

Wednesday, March 16

- 7:30 – 8:00 a.m. Continental Breakfast in the Exhibit Hall
- 7:30 – noon Conference Registration
- 7:30 – 4:30 p.m. Exhibit Hall open
- 8:00 – 9:45 a.m. Breakout Sessions
- 9:45 – 10:30 a.m. Break in the Exhibit Hall
- 10:30 – 12:15 p.m. Breakout Sessions
- 12:15 – 2:00 p.m. Lunch in the Exhibit Hall
- 2:00 – 3:45 p.m. Breakout Sessions
- 3:45 – 4:30 p.m. Break in the Exhibit Hall
- 4:30 – 6:15 p.m. Breakout Sessions
- 4:30 – 7:00 p.m. Breakdown of Exhibit Hall

Trade Show

Cost of Exhibit Booth:

\$450 per booth (standard)

\$250 per booth (education or non-profit organization)

This fee includes:

- One 10-ft x 10-ft booth with table, chairs, piping and draping
- Registration for one representative, with all group meals and breaks.
- A listing of all participants.

We understand that some companies would like to send a second, third, or fourth rep who might not attend the entire conference, so we have set a discounted registration fee for additional booth attendants at a reduced rate of \$125 each.

You may also purchase more than one booth.

A limited number of booths are available at a reduced cost to non-profit organizations and educational institutions needing financial assistance to participate in this exhibit. For more information about applying for a reduced-cost booth contact Kathy Murray at kathy.murray@maine.gov or (207) 287-7616.

To Register:

Please complete the enclosed exhibitor registration form and return with payment. Or, you may register online at http://northeastipm.org/conference2005_index.cfm.

Registration deadline for exhibit space is February 15, 2005.

After we receive your registration and payment, we will send you a confirmation of your registration and booth location. You will also receive additional information concerning where and when to ship your exhibit materials, parking, etc.

Refund Policy: Requests for refunds of exhibit space will be honored until February 15, 2005. A \$50 processing fee will be assessed. No refunds for booth cancellations can be granted after February 15. Refunds of fees for additional representatives will be honored until March 1, 2005. In the unlikely event that this program is cancelled or postponed due to insufficient enrollments or unforeseen circumstances, the university will fully refund registration fees but cannot be held responsible for any other expenses, including cancellation or change charges assessed by airlines, hotels, travel agencies, or other organizations.



Location and Lodging

The Radisson Hotel Manchester is located at 700 Elm Street, Manchester, NH.

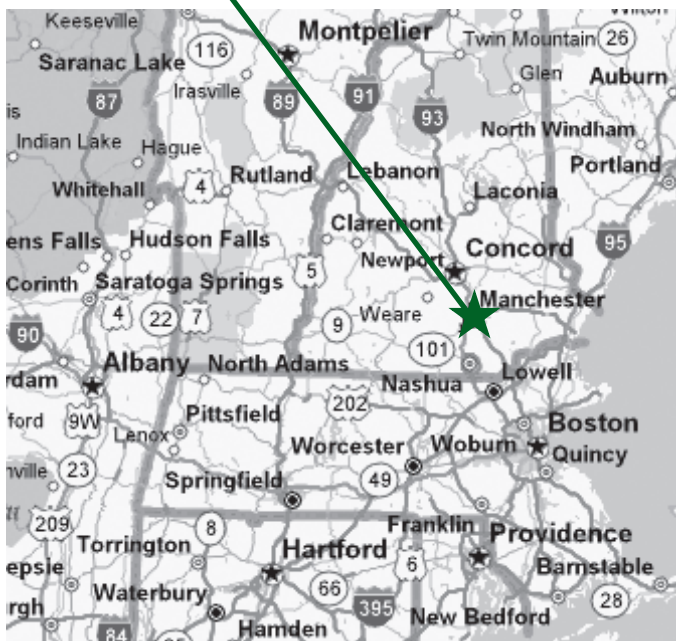


For additional information about the Radisson Hotel Manchester and/or to make your room reservations online, check out the website at: <http://www.radisson.com/manchesternh>.

A block of lodging rooms is being held at the Radisson until February 21, 2005. The special conference rates are: \$109 single or double, plus 8% tax. You can make your reservations by calling the hotel at 603-625-1000. Be sure to mention that you are with the 2005 Northeastern Integrated Pest Management Conference when you make your reservations.

After February 21 (or if the room block fills before then), the special conference rate might not be available, so please make your reservations early.

The Radisson Hotel Manchester, NH



Travel by Air

The Manchester, NH Airport is only minutes from the Radisson Hotel and Conference Center. Complimentary shuttle service between the airport and the Radisson Hotel is available. Please contact the Radisson Hotel to arrange for the shuttle service. The Manchester, NH Airport supports these airlines with non-stop service to many cities:

Air Canada	888-247-2262
Continental Airlines	800-525-0280
Delta Airlines	800-221-1212
Delta Connection/Comair	800-354-9822
Independence Air	800-359-3594
Northwest Airlines	800-225-2525
Southwest Airlines	800-435-9792
United Airlines	800-241-6522
US Airways	800-428-4322

For More Information

For further information about the conference and symposia, please contact Liz Thomas at (315) 787-2626 or e-mail: egt3@cornell.edu or Mike Schroder at (540) 231-5433 or e-mail: schroder@vt.edu or e-mail Kathy Murray at Kathy.Murray@maine.gov.

Sponsorship

We welcome your sponsorship, regardless of whether you are able to exhibit in the trade show. The sponsorship amount is in addition to the registration fee for an exhibit booth, and there are several levels of sponsorship to fit each organization's budget. Would your organization consider giving \$500, \$750, \$1000, \$1200, \$1500, \$2000, \$2500 or more in sponsorship? You can designate your contribution to be used for a specific function or expense, such as helping to cover the costs of a particular continental breakfast, morning or afternoon refreshment break, luncheon, or perhaps Tuesday's welcome reception. Instead of the meals, you could designate your sponsorship to help cover the expenses of bringing in guest speakers and instructors or as a scholarship for students to attend the conference. Besides contributing to the success of the conference, below are other benefits of your sponsorship.

Levels and Benefits of Sponsorship:

Green Level: \$100 to \$499

- Contribution toward scholarship for students to attend the conference
- Your company's name on a sign prominently displayed to acknowledge your sponsorship
- Publicity on the conference website, in the printed program
- Choice of exhibit booth location (after the platinum, gold, silver and bronze sponsors)

Bronze Level: \$500 to \$999

- Includes the sign proximity and publicity
- Contribution toward afternoon refreshment break
- Comped registration for one additional representative
- Choice of exhibit booth location (after the platinum, gold and silver sponsors)

Silver Level: \$1,000 to \$1,999

- Includes the sign proximity and publicity
- Contribution toward morning continental breakfast and refreshments
- Comped registration for one additional representative
- Choice of exhibit booth location (after the platinum and gold sponsors)
- Your 1/4 page advertisement in the final program

Gold Level: \$2,000 to \$2,499

- Includes the sign proximity and publicity
- Contribution toward one of the luncheons
- Comped registration for two additional representatives
- Choice of exhibit booth location (after the platinum sponsors)
- Your 1/2 page advertisement in the final program

Platinum Level: \$2,500 or more

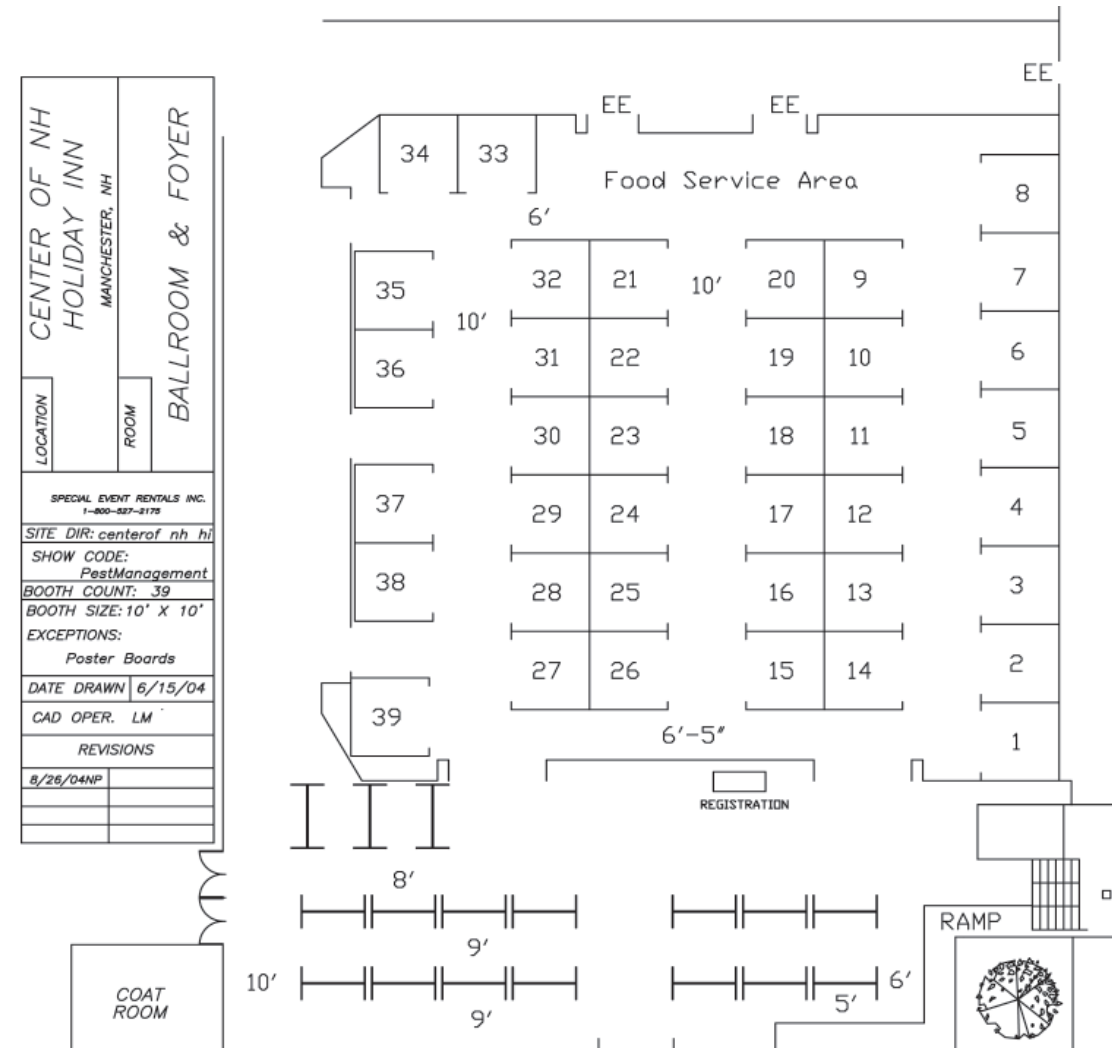
- Includes the sign proximity and publicity
- Contribution toward Tuesday's Welcome Reception
- Name on banner displayed in registration area
- First choice of exhibit booth location
- Your full-page advertisement in the final program
- Comped registration for two additional representatives
- A comped lodging room for 2 nights

For Sponsorship of \$5,000 or more, you also get

- A comped VIP suite for 2 nights
- A full-page ad on the back cover of the program

Please include your sponsorship when you submit your registration. We will be contacting the silver, gold and platinum sponsors regarding the specifications and deadlines for ads to be placed in the final program.

If interested contact Mike Schroder at (540) 231-5433 or e-mail: schroder@vt.edu.



Register Today for the

Northeast Regional Community and Urban IPM Conference • March 15-16, 2005

Complete and return the two-page form, or register online by credit card at
http://northeastipm.org/conference2005_index.cfm.
Registration deadline is **February 15, 2005**.

*Exhibitor Registration**

Please print or type.

Name of Organization _____ Organization's FID # _____

Organization's name as it should be printed in program and on signs _____

Mailing Address _____

City _____ State _____ Zip _____ Country _____

Name of Primary Contact _____

Phone _____ Fax _____ E-mail _____

Name of Representative (as it should appear on the nametag): _____

The standard exhibit booth package includes registration for one representative. Additional registrations can also be purchased at the special price below. Please include their names here:

Let us link to your website from the conference website. Your website URL: _____

Name and e-mail address of your webmaster: _____

FEES	AMOUNT
<input type="checkbox"/> \$450 per booth—Standard Exhibit Booth Package Indicate number of booths you are purchasing: _____ \$ _____ Refer to the booth numbers on the floor plan (previous page). Which booth location(s) would you like to have? 1 st preference _____ 2 nd preference _____ 3 rd preference _____	
<input type="checkbox"/> \$250 per booth—Government or Non-Profit Organization Indicate number of booths you are purchasing: _____ \$ _____ Refer to the booth numbers on the floor plan (previous page). Which booth location(s) would you like to have? 1 st preference _____ 2 nd preference _____ 3 rd preference _____	
<input type="checkbox"/> \$125 for each additional representative beyond the one included in the booth registration. Indicate number of additional representatives: _____ \$ _____	
TOTAL AMOUNT ENCLOSED FOR REGISTRATION FEE(S) — \$ _____	

SPONSORSHIP:

We want to be a sponsor of this conference for the amount of \$ _____
If you want to designate your sponsorship for a specific expense,
activity or function of the conference, please describe:

Green Level	\$100 to \$499
Bronze Level	\$500 to \$999
Silver Level	\$1,000 to \$1,999
Gold Level	\$2,000 to \$2,499
Platinum Level	\$2,500+

TOTAL AMOUNT ENCLOSED (Registration + Sponsorship) \$ _____

METHOD OF PAYMENT:

Check enclosed. Make payable to: Treasurer, Virginia Tech CE. **All checks must be in U.S.\$ drawn on a U.S. bank.**

Credit card: VISA MasterCard AMEX

Credit card number _____ Expiration date _____

Name of cardholder _____

Signature _____

Please submit this completed form with your payment no later than **February 15, 2005.**

***If you are not exhibiting, but wish to attend the conference, you may register online at: http://northeastipm.org/conference2005_index.cfm**

Mail or fax both pages of this registration form along with your check or credit card information to:

Conference Registrar
Outreach Program Services
Virginia Tech (Mail Code 0272)
702 University City Blvd
Blacksburg, VA 24061

Fax: 540-231-3306
Tel: 540-231-5182

Virginia Tech does not discriminate against employees, students, or applicants for admission or employment on the basis of race, gender, disability, age, veteran status, national origin, religion, sexual orientation, or political affiliation. Anyone having questions concerning discrimination should contact the Office for Equal Opportunity. If you are a person with a disability and require any auxiliary aids, services, or other accommodations for this workshop, please discuss your accommodation needs with Wanda McAlexander at (540) 231-5242 by two weeks prior to the course.

FOR OFFICE USE ONLY	
RECEIVED	AMNT: _____
	CHK #: _____
	DPST: _____
	DATE: _____

Conference Registrar
Continuing and Professional Development
Virginia Polytechnic Institute and State University
702 University City Boulevard, Mail Code 0272
Blacksburg, Virginia 24061

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and Urban IPM Conference**

March 15-16, 2005

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