

Insights

Annual Report

2025

From the Director

The Northeastern Integrated Pest Management Center (the Center) is one of four regional integrated pest management (IPM) centers that cover the country, providing leadership, networking, partnership-building, and funding aimed at expanding the efficacy and practice of IPM. We are disseminators of information and knowledge and stimulate innovation in and implementation of IPM in the Northeast.

The Center is based at Cornell University, within Cornell Cooperative Extension Administration, and serves the 12 states of the Northeast and the District of Columbia.



Deborah G. Grantham, Director, Northeastern Integrated Pest Management Center

All four centers receive core funding on a fouryear cycle through the Crop Protection and Pest Management (CPPM) line of the United States Department of Agriculture's National Institute of Food and Agriculture (USDA-NIFA) budget. Our most recent award began October 2022.

The Center supplements that funding with participation on proposals developed by partners working on IPM issues. In the past eight years, the Center has participated in three USDA-NIFA Specialty Crop Research Initiative awards: one on brown marmorated stink bug (BMSB), one on spotted lanternfly (SLF), and one on corn earworm in sweet corn. The BMSB and SLF proposals were outcomes of working group awards from the Center to key researchers on these issues, helping them leverage the additional funds. We are regularly invited to participate in proposals by our partners and anticipate additional funding in the future.

The CPPM line also funds the Extension Implementation Program (EIP), which supports the state IPM programs, and the Applied Research and Development Program (ARDP), through which researchers can seek funds.

The state IPM program coordinators, based at land-grant universities in the Northeast, are members of a USDA-approved multistate project, NEERA-2104, as is the Center. NEERA-2104 provides an additional structure for networking, collaborating, and reporting on IPM activities in the Northeast. The Center provides logistical support to NEERA-2104 and reports out to the group on its own activities.

The topics and programs highlighted in this report illustrate the impact of the Center on the study and implementation of IPM through our activities in 2025. Funding distributed through our Partnership Grants Program, support through web development and communications networks, and educational events such as our *IPM Toolbox* webinar series have resulted in leveraged additional funding, stronger

collaborations, and greater visibility for the work being conducted in the Northeast.

The 1-to-13 return-on-investment ratio for completed projects from 2018 to 2024 highlights the efficacy of collaborations. While the Partnership Grants Program addresses current IPM topics in the Northeast and facilitates dissemination of knowledge, it also provides seed funding for project directors to leverage into additional funding, extending their impacts beyond the region.

Pest management in the Northeast is an issue across many situations, including community, structural, and agricultural settings. Pest management in specialty crops is very important in the Northeast with its wide variety of vegetable and fruit crops and small farms. The 2025 "crop" of Partnership Grants is an interesting mix with respect to specialty crops:

Applied Research

- Seedborne Disease Screening on Organic Dry Beans in the Northeast (Heather Darby, Agronomist and Nutrient Management Specialist – University of Vermont and State Agricultural College)
- Optimizing IPM Tools To Manage Anthracnose Crown Rot of Strawberry in the Northeast (Nathaniel Westrick, Assistant Agricultural Scientist

 Connecticut Agricultural Experiment Station)

Communications

 Development and Circulation of Novel Pollinator Education Resources for the Northeast (Jason Lanier, Extension Specialist and Group Leader, Commercial Horticulture | Nicole Bell, Extension Pollinator Specialist – University of Massachusetts Amherst)

Working Group

 Sweet Corn IPM Working Group (Kelly Hamby, Associate Professor and Extension Specialist of Sustainable Agroecosystems Entomology – University of Maryland)

11th International IPM Symposium

The Center participated in planning the 11th International IPM Symposium that was held March 3–6, 2025 in San Diego, CA (ipmsymposium.org/2025/). The IPM Institute, Regional IPM Centers, state IPM coordinators, and many state and federal agencies, practitioners, and nonprofit organizations were deeply involved in the organizing of the event.

About 470 people registered for the symposium and 417 attended. Attendees came from 11 countries, including Canada, China, India, Israel, Japan, Mexico, Pakistan, Philippines, Switzerland, Thailand, and the United States, including Puerto Rico.

We heard presentations that included housing IPM, biocontrol, public outreach, and examples of every IPM effort imaginable. We were honored to welcome knowledgeable speakers from all over the world. IPM professionals made 168 presentations and exhibited 86 posters, while 20 sponsors and collaborators set up booths in the main exhibit hall.

Susannah Krysko, StopPests Program, organized three sessions on *IPM in Housing: Addressing Challenges and Emerging Issues in Affordable Housing* with presenters from around the country and approximately 50 participants for each session.

David Lane, evaluation specialist for the Center, conducted a highly-interactive professional development workshop on program evaluation, with 15 participants. He included practice accessing National Agricultural Statistics Service data.

We led off the Symposium with a meeting of state IPM coordinators and Regional IPM Centers



Alma R. Galván of the Migrant Clinicians Network shared the strategies her organization uses to reach farmworkers with pesticide, health, and safety information at the Symposium. Photo: S. Krysko.

from across the country, followed by meetings of the state IPM coordinators by region. The interaction and discussions were rewarding and valuable.

Center Team

The team is close-knit and our roles are highly complementary, with Jerrie Haines as program/extension aide, Jana Hexter as grants manager, Kevin Judd as web administrator, Susannah Krysko as coordinator/manager of the StopPests Program, David Lane as evaluator, and Mike Webb as communicator.

Susannah Krysko moved to the Cornell IPM Program in 2025 to bring her StopPests Program knowledge and resources to bear on community IPM issues in New York State. We have appreciated that she is still close at hand and we have been able to continue working with her.

Immediate partners include the northeastern state IPM program coordinators, our Advisory Council, USDA-NIFA, the other Regional IPM Centers, Northeast SARE, other state and federal agencies, and private-sector experts and practitioners. The work could not be accomplished without these partners, but the Center plays a critical role in bringing together many collaborators to build effective and strong networks. Please see (www.northeastipm.org/about-us/contact/) for more information.

I'll end by expressing my sincere and profound thanks to all who have collaborated with the Northeastern IPM Center. All of you have made it possible for the Center to grow and better serve IPM efforts in the Northeast.

Deborah G. Grantham
Director, Northeastern Integrated Pest Management Center

Results and Impacts

Partnership Grants and Leveraged Funding

Projects funded through the IPM Partnership Grants Program frequently serve as catalysts for larger-scale research and implementation efforts. Project directors and their teams often build on their Center-funded projects to successfully compete for larger grants, amplifying the impact of the initial investment and driving further innovation in integrated pest management (IPM).

Through this leveraged-funding approach, considering the Center's last complete funding cycle 2018-2022 plus the \$1,214,004 data available so far for completed projects in 2023 and 2024, Partnership Grant

\$1,214,004
$$\Longrightarrow$$
 \$15.9M \equiv 1:13 rate of return

recipients have used \$1,214,004 in Center funding to leverage over \$15,889,546 in additional funding for the project directors, their partners, and their institutions. This represents an approximate 1-to-13 rate of return. This 2018–2024 aggregate data is current as of October 2025. These numbers are subject to change as final reports continue to be submitted. In some years, the return on investment has been particularly striking: 1-to-25 in 2018 and 1-to-23 in 2021.

Common Measures

The Center played a leading role in developing common reporting measures adopted across all four Regional IPM Centers to enhance evaluation efforts for USDA-NIFA's Crop Protection and Pest Management (CPPM) program. These measures were integrated into the new Regional IPM Centers' grant management system, launched in 2021.

We have begun receiving final project reports that allow us to start measuring aggregated outcomes for the Regional Coordination Program (RCP), which funds the IPM Centers. These common measures can also be used to compare and aggregate results across the Applied Research and Development Program (ARDP) and Extension Implementation Program (EIP).

One key example of the implementation of common measures is the data gathered from project reports submitted between September 2023 and October 2025 in our grant management system. These reports provide real-time insights into project reach, funding secured, and knowledge dissemination, as demonstrated in the Outreach and Outputs section below.

Outreach and Outputs, 2025

The Partnership Grants Program has significantly expanded the reach and impact of IPM research and extension efforts. By funding innovative projects, we have engaged thousands of stakeholders, generated valuable educational materials, and facilitated knowledge-sharing across various platforms.

Total Number of People Reached: 120,843

Total Funding Secured: \$2,934,185

Products by Type

· Workshops: 4

· Extension or Other Presentations: 4

Videos: 3Podcasts: 1

· Other Products: 12

• Webinars: 3

Conference Presentations: 3

Tours: 2 Total: 32

Publications by Type

· Extension Publications: 9

· Other Publications: 4

Thesis/Dissertation: 1Journal Articles: 1

Total: 15

These outputs demonstrate the program's role in advancing IPM education, fostering community engagement, and equipping growers and researchers with actionable insights to improve pest management strategies.

Impact Statements

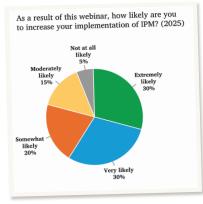
The Center continues to develop and update impact statements to illustrate the real-world benefits of our funded projects. These impact statements are publicly available at neipmc.org/go/impacts.

A template is also available on the website to help extension educators and researchers document and communicate their IPM project impacts effectively.

IPM Toolbox Webinar Polling

The impact of the *IPM Toolbox* webinar series is evaluated through participant polling. In 2025, responses to the post-webinar poll question "As a result of this webinar, how likely are you to increase your implementation of IPM?" were particularly promising, with a substantial majority of respondents indicating they were "extremely likely" (30%) or "very likely" (30%) to do so.





IPM Adoption Survey and the Push for Economic Evaluation

The nationwide IPM adoption survey conducted by the Northeastern IPM Center in 2021 continues to shape strategic priorities and deliverables. The survey categorized responses into key themes: IPM adoption drivers and barriers, education and training needs, documented impacts, and contributions from Regional IPM Centers. These insights led to several high-impact outputs that continue to influence evaluation and reporting efforts.

One key deliverable was the poster "IPM Adoption Perspectives from the Regions: Barriers and Recommendations" presented at the 10th International IPM Symposium, which helped disseminate regional insights and recommendations for improving IPM uptake.

Another major outcome was the publication of "IPM Adoption and Impacts in the United States" in the *Journal of Integrated Pest Management* (2023, doi.org/10.1093/jipm/pmac028). This article has become the most cited publication in the journal with 35 citations and 8,016 total views, including 6,389 pageviews and 1,627 PDF downloads. Notably, 85% of its citations were received in the past two years, and it has received approximately 23 times more citations than average for its field—highlighting its exceptional influence and relevance.

One of the article's key recommendations was the need for more rigorous economic analyses to demonstrate the cost-benefit advantages of IPM adoption. In response, the Northeastern IPM Center refined its 2024 Request for Applications (RFA) to prioritize projects that incorporate economic evaluation, awarding additional points to proposals that quantify financial impacts.

This emphasis on economic analysis also led to the involvement of David Lane, Evaluation Specialist at the Northeastern IPM Center, as a co-author in a Cornell-led study: Pinto et al. (2025). Economic Analysis of Using Exclusion Netting for Spotted-wing Drosophila (*Drosophila suzukii*) Management in Organic Blueberry Production Systems. *Pest Management Science*. doi.org/10.1002/ps.70280

The study provides a rigorous cost-benefit analysis of exclusion netting as an IPM tactic for organic blueberry growers, addressing critical adoption barriers identified in previous research. It includes detailed enterprise budgets comparing netting costs to conventional management approaches; sensitivity analyses for yield, labor, and material costs under varying market conditions; and economic thresholds and break-even points to guide grower decision-making.

By embedding economic metrics into IPM evaluation, this work demonstrates the tangible financial implications of adopting exclusion netting, reinforcing the value proposition of IPM and supporting broader adoption among specialty crop producers.

The original survey also informed the development of a standardized reporting questionnaire that systematically tracks IPM adoption, impacts, and activities from state IPM coordinators at regional annual meetings (e.g., NEERA-2104, SERA-03, NCERA-222, WERA-1017). This tool laid the foundation for the IPM Extension and Research Activities (IPM-ERA) survey, now used nationally to support consistent reporting, dashboard development, and strategic planning.

Evaluation Work at the 11th International IPM Symposium (2025)

Measuring IPM Impacts Using USDA NASS and USGS Pesticide Use Data: A Hands-On Workshop

This interactive session equipped participants with practical skills to leverage USDA National Agricultural Statistics Service (NASS) Chemical Use Survey data and U.S. Geological Survey (USGS) Pesticide National Synthesis Project data for IPM impact assessment. Participants learned how to access and interpret pesticide use datasets, apply metrics such as Total Applied Toxicity and Eco-Efficiency to evaluate environmental and human health outcomes, and incorporate these analyses into project evaluations and impact statements using reproducible workflows and templates.

Participant Feedback

A post-workshop evaluation showed strong positive responses across all learning objectives (see Figure 1). Overall satisfaction was high, with 90% of participants agreeing (60% strongly, 30% somewhat). Understanding of USDA NASS and USGS PNSP data reached 100% agreement, with most respondents strongly agreeing. Eco-efficiency concepts were well received (90% agreement), and 90% indicated they would recommend the workshop to a colleague. These findings confirm clear learning gains in using public datasets for IPM evaluation, while suggestions for improvement—such as commodity-specific examples and more case studies—highlight opportunities to refine future sessions.

Strengthening IPM Impact Reporting: IPM-ERA Survey

The IPM Extension and Research Activities (IPM-ERA) reporting survey is a standardized tool developed by the Regional IPM Centers to systematically track IPM adoption, impacts, and activities at state, regional, and national levels. Each re-

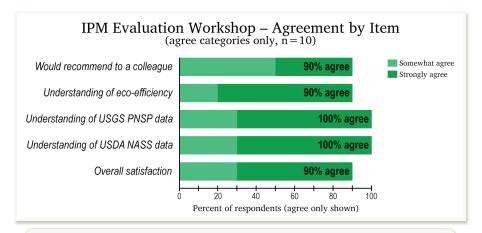


Figure 1. Participant Feedback (Qualtrics Survey, n = 10). Feedback indicates strong satisfaction and clear learning gains in using public datasets for IPM evaluation, with actionable suggestions for improvement (e.g., commodity-specific examples, more case studies, and adjusted pacing).

gion—NEERA-2104, SERA-03, NCERA-222, and WERA-1017—has a corresponding IPM-ERA network. The survey features real-time dashboards for regional and national reporting, automated generation of impact statements for NIMSS and other reporting systems, and comparative analysis capabilities to identify trends and inform strategic priorities.

Originally developed in response to the earlier IPM adoption survey, the IPM-ERA survey enhances evaluation efforts by providing consistent data that helps assess implementation trends, identify challenges, and guide future research and extension priorities. Its utility was first showcased nationally during the 2025 International IPM Symposium, where the Northeastern IPM Center introduced the survey's capabilities and strategic value.

Following the Symposium, the survey's role was further expanded during the All Regional IPM Centers call on September 15, 2025. In collaboration with the Southern IPM Center, the Northeastern IPM Center presented the "-ERA Objectives Alignment" session, which demonstrated how the survey supports standardized reporting for NIMSS, facilitates dashboard development, and aligns with multistate research objectives. This progression—from development to national presentation to regional alignment—illustrates how the IPM-ERA survey is becoming a cornerstone of integrated pest management evaluation and strategic planning across the U.S.

Outstanding Achievements in IPM Award

The Northeastern IPM Center launched the *Outstanding Achievements in Integrated Pest Management* Award in 2019 and has offered it most years since then.

The award honors those whose work on IPM in the Northeast deserves special recognition. Professionals (or organizations) and students are eligible. Nominations come from colleagues, advisors, supervisors, and others familiar with the nominees' work. External reviewers with expertise in IPM evaluate the nominees.

Each winner receives \$500 and agrees to provide a story and/or a webinar presentation for the Center.

Typically, the Center opens a call for nominations in summer or fall and announces winners the following year.

Criteria for Nomination

The award seeks nominations of growers, consultants, researchers, educators, managers, and college/university students (undergraduate, master's, and PhD) in the Northeast region who are working in:

- Agricultural IPM (fruit, vegetables, ornamentals, and livestock and field crops)
- · Affordable housing
- · Homes
- · Schools and institutions
- Natural-areas/water-resources IPM
- · Invasive species

The award recognizes effort in:

- · Developing new IPM tools
- Implementing or evaluating IPM methods in their operations, businesses, or organizations
- · Encouraging demonstrations and adoption of IPM
- Promoting IPM and bolstering the adoption of IPM practices
- · Educating others about IPM
- · Collaborative efforts

Accomplishments might include impressive research results, technical presentations, posters, reviewed publications, extension publications, or exemplary work with stakeholders such as growers or building managers.

Qualifications To Nominate

Those submitting nominations must be growers, consultants, researchers, educators, or managers working in IPM. A co-nomination with someone who meets those criteria is also permitted. To nominate a student, one must be a member of the research or extension faculty at the student's university. Self-nominations and nominations from students cannot be accepted.



Five winners were chosen for 2025:

- Antonio DiTommaso, Associate Dean and Director, Cornell AES / Professor, School of Integrative Plant Science, Soil and Crop Sciences Section, Cornell University
- Ajay Giri, Ph.D. student, UMass Stockbridge School of Agriculture
- GROW (Getting Rid of Weeds), College of Agriculture & Natural Resources, University of Delaware (group award)
- Leonardo D. Salgado, Ph.D. student, Department of Entomology, Cornell University
- Abby Seaman, Associate Director of Agricultural IPM and the Vegetable IPM Coordinator, NYS IPM, Cornell University

Additional Information

For more information about the *Outstanding Achievements in IPM Award*—including details on eligibility, criteria, and the nomination process—visit neipmc.org/go/ApbM.



Antonio DiTommaso



Ajay Giri





Leonardo D. Salgado



Abby Seaman

IPM Partnership Grants

Each year, the Northeastern IPM Center distributes funding through its IPM Partnership Grants Program. Projects must foster the development and adoption of IPM, address or identify regional priorities, and benefit the northeastern region at large.

Through a competitive request-for-applications (RFA) process, the program distributes funding to projects that fall under one of three categories: **applied research**, **communications**, and **working groups**. The RFA is announced and opened in the fall of the preceding year and funding begins the following spring.



Projects Funded in 2025

Funded projects totaled \$111,879. There was a 6-month time limit on funded projects. Following is the name of each project funded in 2025 along with its project director and their host institution.

Applied Research

- Seedborne Disease Screening on Organic Dry Beans in the Northeast (Heather Darby, University of Vermont and State Agricultural College)
- Optimizing IPM Tools To Manage Anthracnose Crown Rot of Strawberry in the Northeast (Nathaniel Westrick, Connecticut Agricultural Experiment Station)

Communications

• Development and Circulation of Novel Pollinator Education Resources for the Northeast (Jason Lanier, University of Massachusetts Amherst)

Working Group

• Sweet Corn IPM Working Group (Kelly Hamby, University of Maryland)

Supporting Projects Across the Northeast

The Center's remit includes fostering IPM adoption throughout the Northeast, which includes 12 states and the District of Columbia. As such, the Center makes every effort to ensure that the funding it distributes equitably serves the interests of the entire region, and each year, project directors throughout the Northeast are encouraged to apply.

For more information about the IPM Partnership Grants program, visit neipmc.org/go/bfgs.

IPM Toolbox Webinar Series

The Northeastern IPM Center's *IPM Toolbox* webinar series invites experts for hour-long conversations to present—and engage the audience in dialogue—about an IPM practice, method, or effort.

The webinars are free and open to the public. Some are geared toward practitioners in a specific agricultural or pest-management field while others may be of interest to anybody.



Past webinars are posted on the Center's YouTube channel (wortheastIPM). Recordings, along with downloadable presentation slides, are also available on each webinar's individual page.

Topics have run the gamut from pests to pollinators to agricultural practices. They have highlighted timely issues such as spotted lanternfly, ticks, varroa mites, mice, cockroaches, and pest-management methods for emerging agricultural industries.

2025 Webinars

Building the Backbone of IPM: PMSPs, Crop Profiles, and the National IPM Database

- Date: February 13, 2025
- · Presenters:
 - Lacey Belanger (Research Assistant, Southern IPM Center)
 - Kater Hake (Vice President of Agricultural and Environmental Research, Cotton Inc.)
 - Lorena Lopez (Extension Assistant Professor, Dept. of Entomology and Plant Pathology, North Carolina State University)
 - Hannah Penn (Research Entomologist, USDA-ARS Sugarcane Research)
- Learn more or view recording: neipmc.org/go/sTgJ
- Registration and viewership statistics: Registrants: 96 / Live attendees: 54 / Recording views*: 28







Risk Forecasting and Evaluation Using the NEWA and AgRadar Platforms

- Date: February 18, 2025
- · Presenters:
 - Dan Olmstead (Project Lead, Network for Environment and Weather Applications, New York State Integrated Pest Management)
 - Glen Koehler (Associate Scientist, IPM, University of Maine Cooperative Extension)
- Learn more or view recording: neipmc.org/go/hwRL
- Registration and viewership statistics: Registrants: 63 / Live attendees: 40 / Recording views*: 27





Exploring Alternatives to Neonicotinoid Seed Treatments: Case Studies in Vegetable Crops

- Date: April 3, 2025
- Presenter: Leonardo Salgado (Entomology PhD Student, Cornell University)
- Learn more or view recording: neipmc.org/go/WxLj
- Registration and viewership statistics: Registrants: 102 /
 Live attendees: 63 / Recording views*: 87



GROW: Bringing Research and Tools for Integrated Weed Management to Farmers

- Date: April 8, 2025
- · Presenters:
 - Emily Unglesbee, (Director of Outreach & Extension, GROW/Virginia Tech)
 - Michael Flessner (Extension Weed Specialist, Virginia Tech)
 - John Wallace (Extension Weed Specialist, Pennsylvania State University)
- Learn more or view recording: neipmc.org/go/gTPm
- **Registration and viewership statistics:** Registrants: 98 / Live attendees: 55 / Recording views*: 100







Pesticide Label Changes Brought On by the Endangered Species Act

- Date: April 29, 2025
- · Presenters:
 - Niranjana Krishnan (Assistant Professor, Department of Entomology at the University of Maryland, College Park)
 - Bill Chism (Chair, Endangered Species Act Committee, Weed Science Society of America)
 - Mark VanGessel (Extension Weed Scientist and a faculty member in the Plant and Soil Science Department, University of Delaware)
 - Kurt Vollmer (Extension Weed Management Specialist, University of Maryland)
- Learn more or view recording: neipmc.org/go/xdFB
- Registration and viewership statistics: Registrants: 281 /
 Live attendees: 189 / Recording views*: 80









Eco-Friendly IPM Approaches for Codling Moth Management

- Date: June 3, 2025
- Presenter: Ajay Giri (Ph.D. candidate, Stockbridge School of Agriculture, University of Massachusetts Amherst)
- Learn more or view recording: neipmc.org/go/YYpm
- Registration and viewership statistics: Registrants: 68 /
 Live attendees: 37 / Recording views*: 77



Additional Information

For more information on the *IPM Toolbox* webinar series—including any upcoming webinars and archives of past presentations—visit www.northeastipm.org/ ipm-in-action/the-ipm-toolbox/.

^{*} Recording views are as of this writing and subject to increase over time.

IPM Insights Newsletter

IPM Insights is the Northeastern IPM Center's flagship publication, featuring news from and about the Center. It includes updates on research and timely issues, success stories from funded projects, news about prominent figures in the world of IPM, useful resources, and funding opportunities, among other topics.

Insights is the product of a team effort involving writing, editing, content curation and amplification, and design and layout.

Formerly a print-first publication that was also cross-posted to the Center's website, for the last few years, *Insights* has been published only in two electronic formats: as individual web pages for separate articles, and as a single downloadable PDF for an entire issue. However, the Center retains the ability to order small print runs upon request.

2025 Highlights

Center News and Funding Opportunities

- New projects funded in 2025 through the Center's IPM Partnership Grants
 Program, which supports IPM research and extension in the Northeast
- Announcement about winners of the 2025 Outstanding Achievements in IPM Award

Pests and Management Practices

- The use of "banker baskets"—a key part of the integrated pest management program at Claussen's Florist, Greenhouse & Perennial Farm
- An overview of herbicide-resistant weeds and the benefits of using integrated weed management
- New research at Rutgers showing the insecticide isocycloseram may be highly effective against bed bugs
- An introduction to electrical weed control, including links to useful resources available on the GROW (Getting Rid of Weeds) website
- Working at the intersection of IPM and organic—Abby Seaman shares her experience with cultural and biological control methods used in both IPM and organic production systems

People and Partner Organizations

• Highlights from the 11th International IPM Symposium, held in March 2025 in San Diego, California



- An overview of the history and ongoing work at Cornell Integrated Pest Management, which continues to bring IPM practices to all of New York's 20 million residents
- Announcement about the new executive director of the IPM Institute, Christopher Stevenson

For More Information

To view current and past issues of *IPM Insights* in web and PDF formats, visit neipmc.org/go/ipm-insights.

Communication

In addition to the *IPM Insights* newsletter discussed elsewhere in this report, the Northeastern IPM Center utilizes a number of communication channels and platforms to distribute and share news and resources about integrated pest management and related topics—in the Northeast and beyond.

Websites

NortheastIPM.org – Our main website for promoting and funding IPM in the Northeast

<u>StopPests.org</u> – Training materials, pest solutions, and advice for implementing IPM in multifamily housing

<u>StopBMSB.org</u> – Biology, ecology, and management of brown marmorated stink bug in specialty crops

<u>StopSLF.org</u> – Biology, ecology, and management of spotted lanternfly in specialty crops

<u>StopSWD.org</u> – Biology, ecology, and management of spotted wing drosophila in specialty crops

<u>CEWIPM.org</u> – Corn earworm integrated pest management in sweet corn

IPM News and Events Roundup

Our weekly *IPM News and Events Roundup* continues to serve as a valuable resource for professionals across the Northeast and beyond. Launched in January 2019, the *Roundup* is a mostly text-based e-mail newsletter comprised of links to IPM-related news, research, resources, webinars, meetings,



Website	Visitors, 2025 (10/1/2024 - 10/1/2025)
NortheastIPM.org	47,161
StopPests.org	12,655
StopBMSB.org	42,260
StopSLF.org	13,493
StopSWD.org	1,269
CEWIPM.org	1,448

events, job opportunities, and more. Recipients frequently praise the newsletter for its comprehensive information and the diverse opportunities it highlights for researchers, extension professionals, and agricultural stakeholders.

Along with the Center's *IPM Insights* newsletter, the *Roundup* is part of a two-pronged periodical publication strategy, with the *Roundup* filling a different niche through its up-to-the-minute weekly schedule, compilation-based structure, and simplified layout.

Past issues are archived on the Center's website at neipmc.org/go/HbdR.

Communications E-list

The Center maintains a primary e-mail communications list. As of this writing, the list has 3,458 subscribers.

The list is for Center announcements—not discussion—and traffic is intentionally kept to a minimum. In addition to the weekly *Roundup*, the list is used to distribute occasional messages about Center news and events.

Anybody may request to be added to the communications list by e-mailing northeastipm@cornell.edu.

Social Media

The Center is active on social media platforms including Facebook, X, and YouTube.

Facebook and X feature posts about Center news and shares of IPM-related content from media outlets and partner organizations. YouTube is an extensive repository for recordings of webinars, conferences, and meetings presented or hosted by the Center.

- Facebook: www.facebook.com/NEIPMCenter/
- X: x.com/NortheastIPM
- YouTube: youtube.com/@NortheastIPM

Advisory Council and Steering Committee

The **Advisory Council** provides a broad vision to guide the Northeastern IPM Center. Members represent a wide range of stakeholders, linking the Center to stakeholder needs and priorities for pest management programs. Advisory Council members are also an important avenue for Center outreach to their constituencies and beyond. The **Steering Committee** is the Center's policy-setting body, providing direction for timely and effective Center management.

Name	Affiliation	State
Alejandro Calixto	Cornell Integrated Pest Management	NY
Rakesh Chandran	West Virginia University	WV
James Dill	University of Maine	ME
Carol Glenister	IPM Laboratories	NY
Deborah Grantham*	Cornell University	NY
Beth Gugino	Penn State	PA
George Hamilton	Rutgers, The State University of New Jersey	NJ
Glen Koehler*	University of Maine	ME
Bob Mann	National Assoc. of Landscape Professionals	DC
Carrie Mansue	Rutgers Cooperative Extension	NJ
Vijay Nandula*	USDA-NIFA National Program Leader	KS
Alicyn Smart	Northeast Plant Diagnostic Network, University of Maine	ME
Andrea Szylvian*	EPA Region 1, Pesticide Program	MA
Julie Urban	Penn State	PA
Amber Vinchesi-Vahl	University of New Hampshire	NH
Simon Zebelo	University of Maryland Eastern Shore / IR-4	MD
*Steering Committee member		



This work is supported by the Crop Protection and Pest Management Program, project award number 2022-70006-38004, from the U.S. Department of Agriculture's National Institute of Food and Agriculture. Any opinions, findings, conclusions, or recommendations expressed in this publication are those of the author(s) and should not be construed to represent any official USDA or U.S. Government determination or policy.