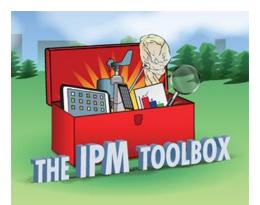


IPM Outreach to the Latino Farming Community

April 21, 2021







United States Department of Agriculture

National Institute of Food and Agriculture

Webinar Details

- Welcome
- A recording of this webinar will be available within a week at
 - <u>http://www.neipmc.org/go/ipmtoolbox</u>

We Welcome Your Questions

- Please submit a question at any time using the Q&A feature to your right at any time
- If you'd like to ask a question anonymously, please indicate that at the beginning of your query.

Extension Speaker/Introductions



Maria Gorgo

Extension Educator, Penn State Extension

- Commercial Horticulture
- Integrated Pest Management
- Farm Food Safety FSMA and GAP
- Latino Community Outreach
- New & Beginning Farming



New Extension Introduction



Itzel Diaz

- Spanish Program Assistant
- Horticulture Program- Penn State
 Extension
- Specialist in outreach projects to the Latino community

Some Questions for You

Penn State Extension Resources for Latino Farmers





United States Department of Agriculture

National Institute of Food and Agriculture

LATINOS IN AGRICULTURE IN THE US





Latinos in the USA – 2010 Census

- Largest minority; representing 16.3% total population
- 50.5 million individuals
- Between 2000 and 2010:
 - 43% of the nation's population growth
 - Accounts for over one-half (55.5%) Four times the growth rate of total population (9.7%)
 - 38.2% of Hispanics under the age of 19
 - 2050 Projection: ratio 1 : 3 of Hispanic origin



Hispanic Population Trends

Latinos in PA

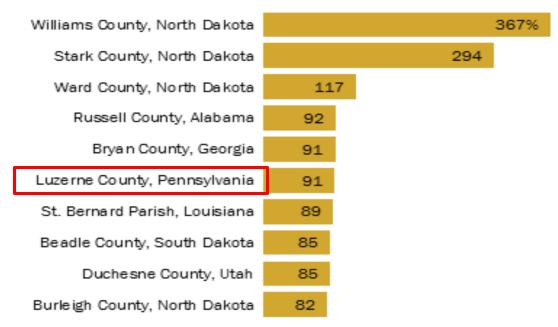
6.8 % of population

(719,660)

Three fastest-growing counties by Latino population since 2007 are in North Dakota

PennState Extension

Latino population growth rate from 2007 to 2014



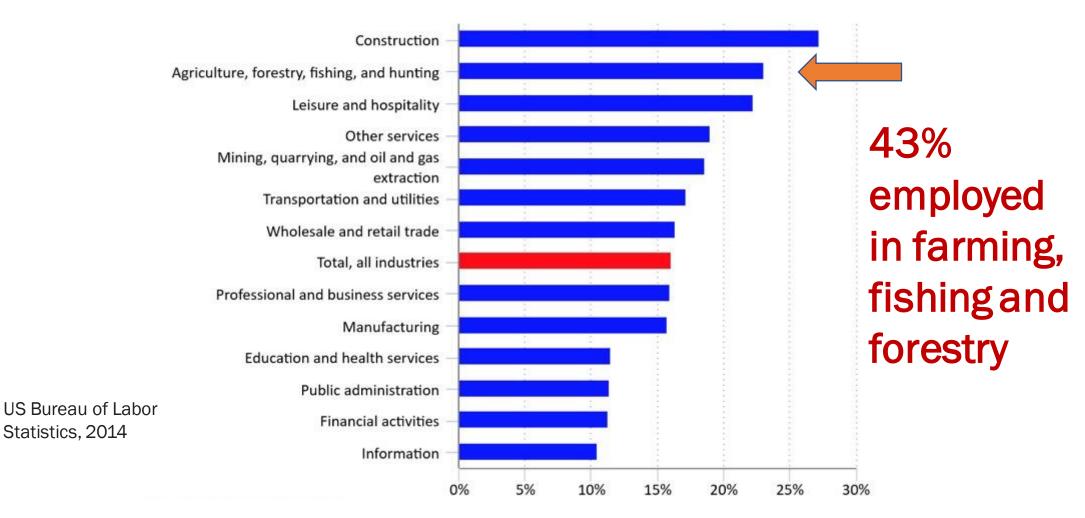
Note: Top 10 counties for Latino population growth are shown, among 1,579 counties with at least 1,000 Latinos in 2014.

Source: Pew Research Center tabulations of the U.S. Census Bureau population estimates. "U.S. Latino Population Growth and Dispersion Has Slowed Since Onset of the Great Recession"

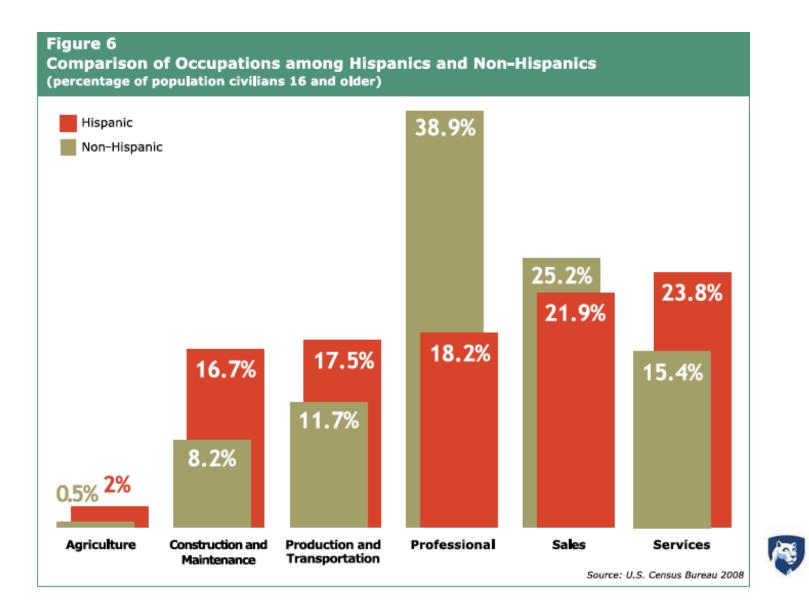
PEW RESEARCH CENTER

So....what is the percentage of Latinos working in Ag?

Percentage of industry employment that is of Hispanic or Latino ethnicity, 2014 annual averages



Comparison of Occupation of Hispanics vs Non-Hispanics



PennState Extension

Farm Producers

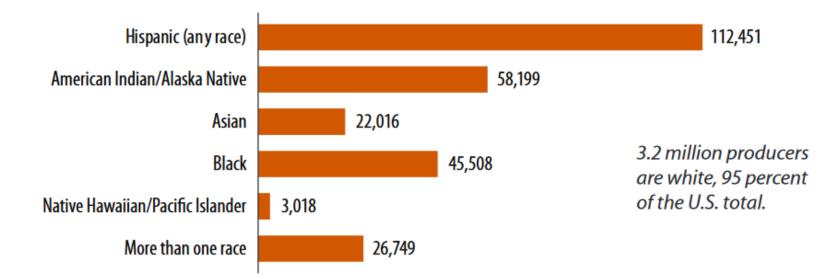
Revised census questions provide expanded dem

The number of Latinx principal agricultural operators in the country now stands at 112,451, up from 90,344, the figure reported in the 2012 census.



Producers by Ethnicity and Race

Consistent with Office of Management and Budget specifications for federal statistical agencies, the Census of Agriculture asked separate questions for ethnicity and race.





Average Age Continues to Rise

The average age of all U.S. farm producers in 2017 was 57.5 years, up 1.2 years from 2012, continuing a long-term trend of aging in the U.S. producer population. Producers also tend to be experienced; they had been on their current farm an average of 21.3 years.



United States Department of Agriculture

National Institute of Food and Agriculture





Northeastern IDN Center

Questions



United States Department of Agriculture

National Institute of Food and Agriculture

WHAT IS EXTENSION DOING TO ADDRESS THESE CHANGES?





What is Extension doing to address these changes?

- Increasing Spanish programming (educational materials and trainings).
- Providing professional development in cultural competency for Extension Educators.
- Hiring more bilingual Extension Educators.
- Assisting and supporting new minority farmers.
- Improving diversity within the College.
- Recruiting minority students later work for government agencies and educational institutions.

Demographics of Farmworkers who attend Penn State Extension Bilingual Trainings

From Needs Assessments Interviews: USDA-NIFA Beginning Farmer and USDA-PDA Specialty Crop Block Grants

- > 60% have family farms in their native countries
- < 3% are growing vegetables and fruit as part-time farmers
- > 65% aspire to be growers or specialized managers





LAN Meeting Planning Team



Penn State Research on Andragogy Principles and Best Extension Practices for Latinx Learners

Penn State Extension, 2017. Learning Preferences of Next Generation Hispanic/Latino Specialty Crop Growers. HortTechnology 27:263-268.

Ratings of Methods of Learning Based on Experiences and Preferences

Survey participants (n=61) said they liked a variety of educational methods.

Top Choices

- On-Farm Demonstrations
- Study Circle Networks
- Tours of Other Growers' Farms
- Self-Paced, Interactive On-Line Courses and Videos
- Interactive Workshops



Like a Mix of Educational Formats

During on-farm presentations you are able to ask; in the fact sheets and production guides there are things a speaker doesn't have time to address; and during in-depth workshops there's lots more information.

By Lynn Kime



Desarrollando un Plan de Negocio

Ag Alternatives Series

 21 bulletins in Spanish

Como la frase indica, un plan de negocios es una "hoja de ruta" para guiar el futuro del negocio o proyecto.







MENU V SEARCH Q

PESTS AND DISEASES PEST MANAGEMENT AND EDUCATION

Pest Management and Education

Agriculture

Public/Homeowners

Educators and Teachers

SEE ALL PEST MANAGEMENT AND EDUCATION

GET CONNECTED

Beginners and experts alike can learn the ins and outs of pest management and stay in the loop with timely alerts.

SIGN UP



RESOURCES

Meet the Pest Management and Education Experts

Pest Management and Education News

View Pest Management and Education Education by Type:



Articles





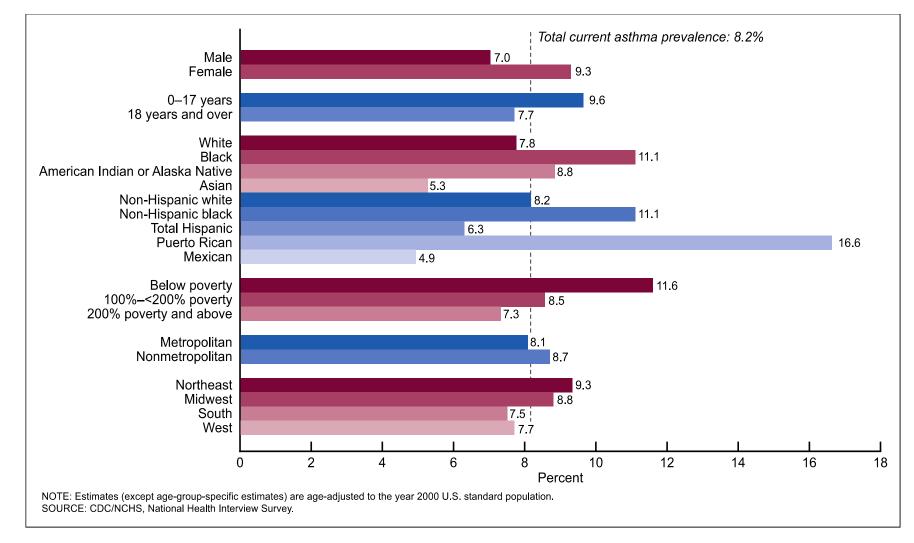


Videos



News Online Courses Guides and Publications Workshops

Percent of Current Asthma Prevalence: United States, 2015











PA IPM Latino Child Care **Providers** Trainings

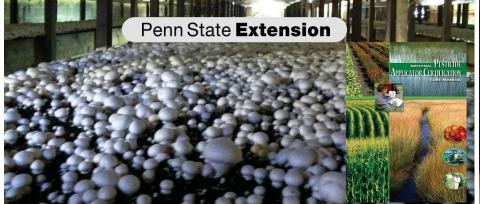




Mushroom IPM Training in Spanish Spring Pesticide Meeting – Chester Co.







FREE Pesticide Applicator License Study Course in Spanish For Mushroom Farm Workers

Dates: June 30, July 7, July 14, July 21 Time: 1:00PM- 4:00 PM Location: American Mushroom Institute Address: 1284 Gap Newport Pike, Avondale, PA 19311

Coursework includes National Core Manual Training plus additional requirements for private applicators Meeting #1– Chapters 1-3 plus Insects Meeting #2– Chapters 4-6 plus Weeds Meeting #3– Chapters 7-11 plus Diseases Meeting #4– Option to take Exam.

Also Includes:

- Study Guide Material for each
 participant
- Demonstrations Including Toxicity, Exposure, Personal Protective Equipment, First Aid, and Labels
 Pesticide Education Consumer Fact
- Sheets

To register please contact: Katie Poppiti at kap5055@psu.edu OR Maria Gorgo– Gourovitch at mag38@psu.edu

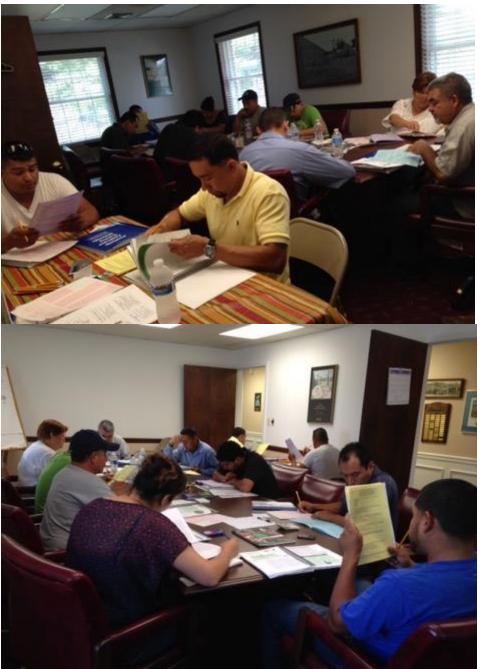
The course is FREE but requires preregistration. Space is limited, please contact us as soon as possible to reserve your spot.

The program is offered by the PA Integrated Pest Management Program and the Pesticide Education Program and supported, in part with funding from the Northeastern IPM Center and Penn State Extension.

This publication is available in alternative media on request. Penn State is committed to affirmative action, equal opportunity, and the diversity of its workforce.



extension.psu.edu



Penn State Extension

FREE On Farm Trainings in Spanish For Mushroom Farm Workers

P enn State Extension and PA IPM will offer on farm trainings in Spanish for employees.

The following topics are available for presentation:

- Basics of IPM
- Exclusion Techniques
- Fly Life Cycles
- Personal Protective Equipment
- Szygites
- Fungal Disease Life Cycle
- Verticilium and Trichoderma

Each presentation will be limited to 35-45 minutes and will be offered through fall 2014. Two consecutive presentations can be made per visit.

To request a presentation please contact Maria Gorgo-Gourovitch at **mag38@psu.edu** to schedule a time.

Funding for trainings is provided by a grant from the Northeast IPM Center.

PENNSTATE



Cooperative Extension College of Agricultural Sciences

 This publication is available in alternative media on request.
 Penn State is committed to affirmative action, equal opportunity, and the diversity of its workforce.

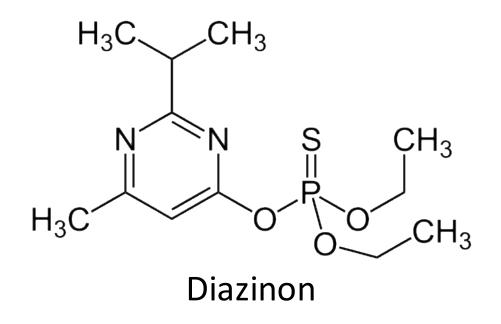


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Mushroom Phorid Flies IPM Research & Extension

- Prior to 2012, Diazinon was used to control mushroom phorid flies
- In 2012, the Environmental Protection Agency repealed the use of Diazinon on mushroom farms
- Since then, growers have no effective control methods
 - Exclusion is nearly impossible
 - Populations grow exponentially





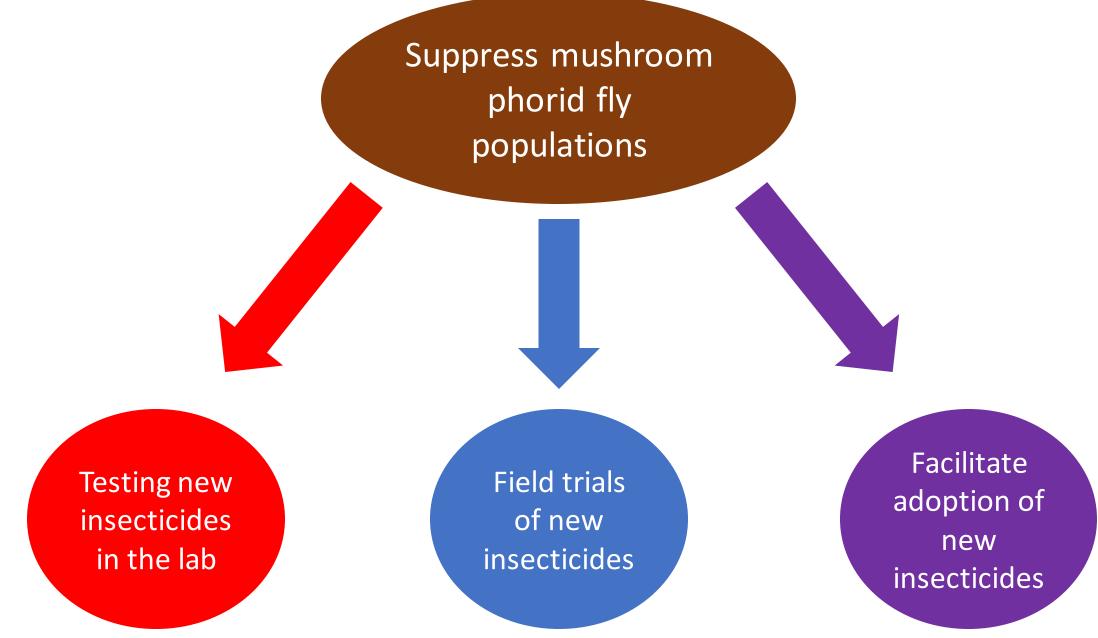
Megaselia halterata Mushroom Phorid Fly



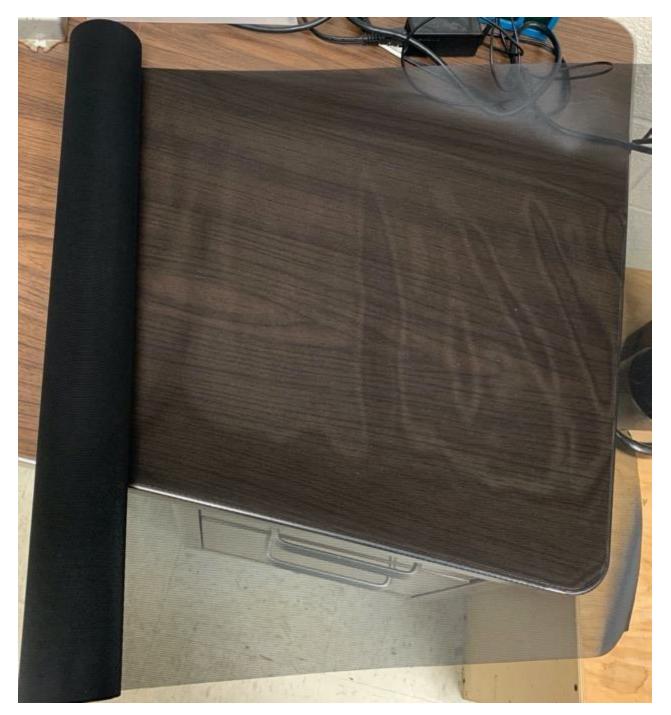
- Larvae only eat mushroom mycelia
 - Flies are not reproducing in homes
 - Not living in your drains or yard
- Adult fly lifespan is ~4-5 days
- Lifecycle is ~22-24 days on farms

- Attracted to light
- Active during dawn and dusk
- They like to go "up"
- Prone to desiccation
 - Attracted to humidity
- Blown to your neighborhoods by the wind

Do Not Sting • **Do Not Bite** • **Do Not Vector Disease**



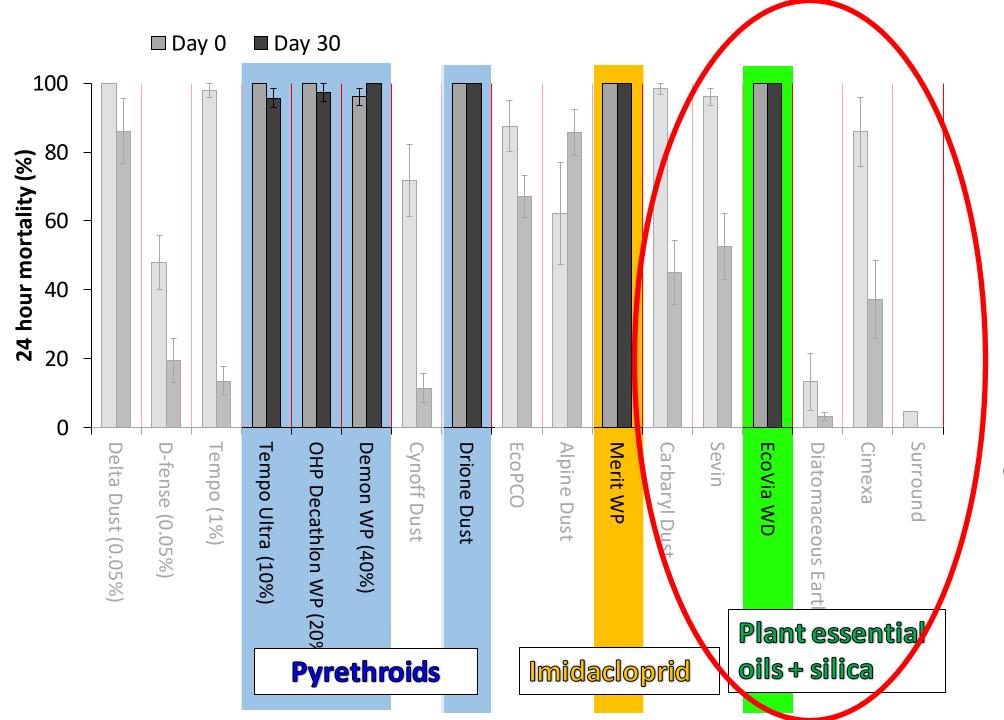
Testing new insecticides in the lab



Electrostatic Screening

in the la

- Statically charged
- Powdered pesticide adheres to screen
- Excellent delivery system for powdered insecticides



*FIFRA 25(b) exempt

Testing new insecticides in the lab

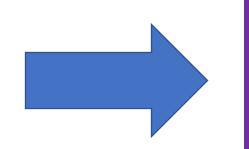
Field trials of

new insecticides

Where do we apply insecticides?

Apply knowledge of insect behavior and mushroom farming:

- Flies are leaving the growing rooms to go outside
- Flies are entering the growing rooms from the outside



Target the ports of exit and entry (externally and internally)

Field trials of new insecticides

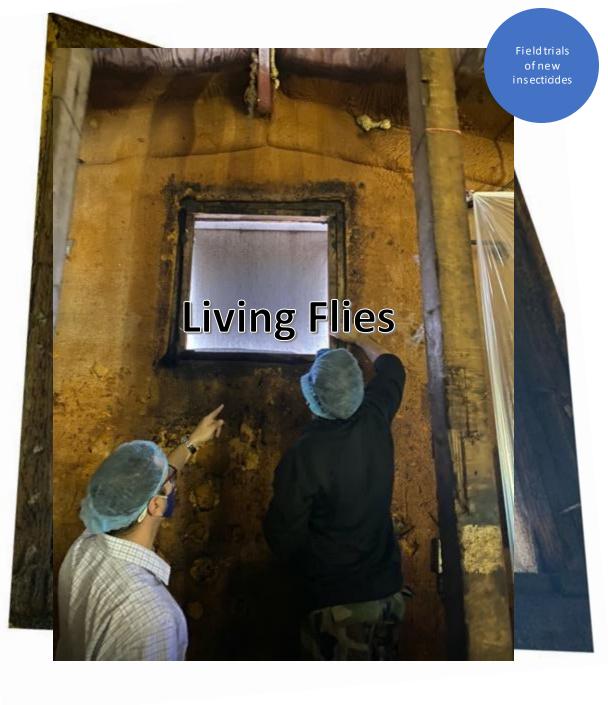
- Fly populations do not die out in the winter
 - Can move from room to room <u>without</u> going outside

The Plan

- Windows were redesigned and outfitted with electrostatic screening
- EcoVia WD applied to screens after fill and reapplied weekly
- Progress monitored every other week

How often should we apply insecticide?

 "As needed"- workers trained to watch fly behavior on screens daily and apply insecticide according to the behavior



The Plan

- Windows were redesigned and outfitted with electrostatic screening
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Field trial of new



The Plan

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- EcoVia WD applied to screens after fill and reapplied weekly
- Progress monitored every other week

How often should we apply insecticide?

- "As needed"- workers trained to watch fly behavior on screens daily and apply insecticide according to the behavior
- Near elimination of flies on the farm



Experimental period: August-December

Field trials of new insecticides

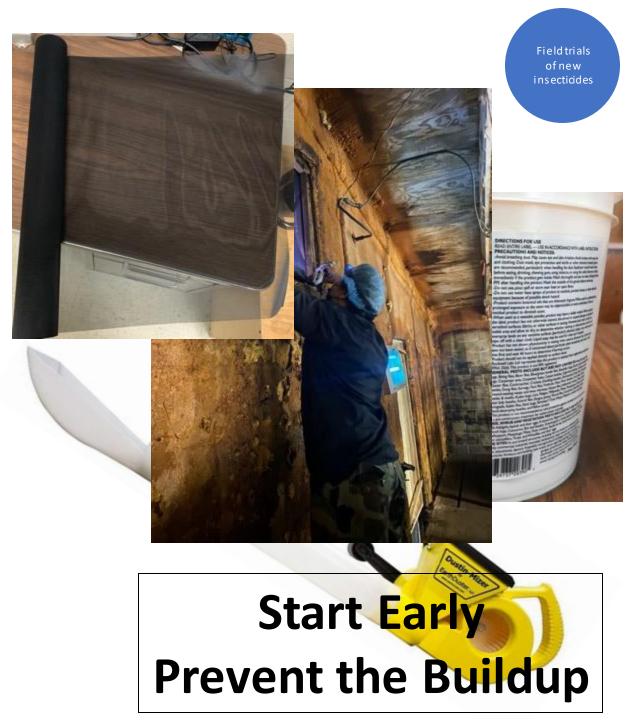
Pros and Cons

Pros

- Cheap
- Easy to apply
- Pesticides are not applied to crops

Cons

- Dedicated worker
 - Not a 'set it and forget it' treatment
- Application differs based on farm architecture and growing protocols
- Takes time to "feel" results



Suppress the phorid fly populations

Testing new insecticides in the lab Field trials of new insecticides Facilitate adoption of new insecticides

Take home messages

- Impactful research takes time
 - Learn about mushroom phorid flies
 - Learn about mushroom farming protocols across the industry
 - Make industry connections
- <u>Significant</u> mushroom phorid fly reductions at 2 test farms this season
 - During peak fly populations
 - Other farms in the area experiencing mushroom phorid invasions
- Building on positive results from this year



• Start early- prevent the buildup

Current Projects

- Continue insecticide testing
 - Products for farms <u>and</u> homes
- Work with additional farms
 - Farms often have unique architecture and growing protocols
 - Requires management strategies specific for each farm



• Developing educational materials





Study Circle Networks

Interview Responses

Study circles are an opportunity to

- Share experiences
- Compare field results
- Generate new ideas



Razones para Lavar los Productos Frescos

By Luke LaBorde, Ph.D., Lee Stivers Length 14:49

Las consideraciones de seguridad alimentaria son de importancia crític durante e inmediatamente después de lavar las frutas y hortalizas frese

Self-Paced, Interactive On-Line Courses and Videos



Explorando e Identificando Enfermedades en Tomates

By Marley E Skinner, Montserrat Fonseca Estrada, Tian... Length 8:37

Este video revisa los fundamentos de la exploración adecuada y la identificación de enfermedades comunes y sus síntomas.







Bilingual Farm Safety Trainings

Mushroom Industry – Apple Industry – Poultry Industry -Dairy Industry









Bilingual Farm Food Safety Trainings (FSMA)

Mushroom, Vegetable and Fruit Growers LAN educators, students and specialists, Multiple Extension teams

Cross-Team Coordination

- Horticulture and food safety FSMA certification
- Community vitality and horticulture Risk management
- Pesticide education, agronomy and horticulture Applicator certification
- Rural sociology, horticulture and community vitality Supervisor training



Cooperative Efforts to Protect Essential Agricultural Employees during COVID-19 Maria Gorgo, Tara Baugher, Daniel Weber, Kathy Sexsmith, Michael Masiuk Protecting Agricultural Employee Health during COVID-19

 Summer 2020: 5 Interactive webinars in partnership with ag health providers and the PA Department of Agriculture

Posters and pamphlets in English and Spanish to communicate practices and services to protect Ag workers from COVID-19

PROTEGIENDO A TRABAJADORES *AGRÍCOLAS DEL COVID-19 ¿Qué es COVID-19? ¿Cómo se propaga COVID-19? COVID-19 es una enfermedad respiratoria contagiosa causada por el nuevo coronavirus. Contacto personal cercano Gotitas respiratorias Superficies contaminadas **Trabajo Esencial** El trabajo agrícola se considera esencial. Los trabajadores agrícolas ayudan a garantizar un suministro adecuado de alimentos, mientras que muchas comunidades están en aislamiento y cuarentena. Síntomas Comunes ¿Quién es más probable de enfermarse Fiebre aravemente de COVID-19? (más alta de 100.4 °F/38°C) Adultos mayores de 65 años Personas con condiciones médicas como: Enfermedad del corazón Dinbetes - Enfermedad respiratoria Tos seca ¿Cuándo aparecen los síntomas? Los sintomas pueden aparecer de 2 a 14 días después de la infección. Sin embargo, puede infectar a otros antes de mostrar algun sintoma. Dificultad para respirar ¿Dónde puede recibir cuidado médico? Programa Keystone para Trabajadores Agrícolas (condados en la parte central de Pensilvania) -717-334-0001, La Comunidad Hispana (condado de Otros sintomas incluyen: Fatiga y dolor del cuerpo. (hester) - 610-880-3503, u atra clínica dínica más Nota: Los sintomas pueden variar de persona a persona cercana (Llame al departamento de salud local o visite pachc.org/PA-Health-Centers/Find-a-Health-Center

Bilingual downloadable Brochures on Farmworker Health Guide During the COVID-19 Pandemic



REFERENCIAS Y RECURSOS

Centers for Disease Control and Prevention. "Coronavirus Disease 2019 (COVID-19): Agriculture Workers and Employers—Interim Guidance from CDC and the U.S. Department of Labor." cdc.gov/coronavirus/2019-ncov/community/guidance-agricultural-workers.html

Penn State Extension. "Coronavirus/COVID-19 Information." extension.psu.edu/coronavirus

Pennsylvania Department of Agriculture. "Food for Thought: Modifications to Seasonal Farm Labor Camp Requirements." agriculture.pa.gov/foodforthought/Pages/Article.aspx?post=91

Si necesita un tapabocas gratis, liame al 717-334-0001 y dé su nombre, número de teléfono y dirección. Alguien lo contactará.Diríjase a la siguiente página para más información keystonehealth.org/keystoneagworkerprogram.

Las recomendaciones de CDC cambian regularmente. Visite cdc.gov/coronavirus para obtener la información más actualizada.

¡Gracias por su gran contribución durante esta pandemia como empleado de un negocio esencial de alimentos!

Publicación producida originalmente por Cornell Farmworker Program y adaptada con permiso para su uso en Pensilvania por Penn State Extension y Keystone Health como parte de la colaboración Penn State Extension Multistate Impact.

extension.psu.edu

Los programas de investigación y sobernión de Penn State College of Agricultural Spiences están linandiados en perte por los condados de Penellvenia, la Contronwealth de Penellvenia y el Departamento de Agricultura de los GEUU.

En los casos en gue aparecen nombres comerciales, no se pretende discriminar y no implica aprotación por parte de Penn State Extension

Esta publicación está disponible en medios alternativos a patición.

Peror State es un empleador de igueldad de oportunidades, acción stimutos, y se componente a proporcianar oportunidades de emplée a todos be asticitantes calificados en distinción de suos, color, religión, eded, sexo, ofertación excuel, identidad de giterro, erigen residoral, discapacitad o estado do vetenero portugión.

@ The Penneykania State University 2020 [Code 5819] dty57/95printer

GUÍA DE SALUD PARA TRABAJADORES AGRÍCOLAS DURANTE LA PANDEMIA COVID-19

¿QUÉ ES EL CORONAVIRUS (COVID-19)?

El coronavirus (COVID-19) es una enfermedad respiratoria que puede propagarse rápidamente de persona a persona. Actualmente no hay vacunas para prevenir esta enfermedad, por lo tanto la mejor manera de evitar que las personas se enfermen es evitar la exposición.

¿CÓMO SE PROPAGA COVID-19?

El virus se propaga de muchas maneras incluyendo:

- Entre personas que están en contacto cercano entre si
- A través del aire cuando las personas infectadas hablan, estornudan o tosen.
- AL tocar superficies contaminadas con el virus y luego tocarse la cara, la boca o los ojos.

Maria Gorgo, Elsa Sánchez, Mauricio, Rosales, Catherine Lara

Spanish Translations of Educational Resources



- COVID-19 Extension Website: Translation of 14 COVID-19 related articles.
 <u>https://extension.psu.edu/home-page-</u> topics/coronavirus/shopby/spanish
- Translation of 12 Commercial Horticulture Production articles.

https://extension.psu.edu/forage-and-food-crops

- Translation and Spanish recording of 10 Victory Gardens Reinvented! Webinar Series. Extension educators and Master Gardeners providing up-to-date, research-based information on best practices for growing vegetables in containers, raised beds, and in-ground beds.
- Translation of 9 Master Gardeners' container gardening factsheets. Series of factsheets for home gardeners to help them grow fruit, vegetables and flowers.

Spanish Translations of Educational Resources



Agronomic Crops:

- Translation of 12 Soybean Sentinel Plot Reports- posted weekly at Agricultura en Espanol during the Summer of 2020
- Translation of 3 extension articles agronomic crops: posted on *Agricultura en Espanol* and also in *Field Crops News*

General Education:

 Translation of the article : Did you know that Penn State is at your service?
 Published in Agricultura en Espanol and the Extension Website

Food, Families & Health – EFNEP Nutrition Links

Suzanne Weltman & Translation Work Group: Olga Harper, Malu Tejado de Rivero Sawers, Pency Seraphin, Tabatha Valenti

Expanded Food and Nutrition **Education Program: Nutrition Links**

 Outreach during COVID-19 to Pennsylvania's under-served communities and families:

> Posted 21 healthy, low-cost SNAP-eligible recipe translations and tips on Nutrition Links Facebook page:

https://www.facebook.com/PennStateExtensionNutritionLinks/

- Translation of 5 new Nutrition Links flyers to market online classes to multiple agencies and audiences
- Translation of 10 Easy Cooking from Pantry to Table • newsletters in progress

https://extension.psu.edu/easy-cooking-from-pantry-to-home-newsletters



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Food, Families & Health

Suzanne Weltman, Malu Tejada de Rivero Sawers

Reaching Latinx Audiences: Food, Families, and Health

- Bilingual presentation of Extension online resources Requested by Mexican Consulate of Philadelphia
 - via Facebook Live

Health & Wellness Team Family Well-Being Team Vector-borne Disease Team

- 2021 FFH presentation for Hispanos Unidos para Niños Excepcionales (HUNE)
- Alzheimer webinar series in Spanish in collaboration with the Alzheimer Association



Food, Families & Health

Malu Tejada de Rivero Sawers, Maria Gorgo, Adriana Murillo-Williams

Reaching Latinx Audiences: Vector-borne Team

- Summer 2021: Mini webinar series on Ticks and Tickborne Diseases in Pennsylvania
- Including: translation of key articles on the Extension website and as handouts



Proposal for PASA Annual Convention

Elsa Sánchez, Maria Gorgo, Kathy Sexsmith, Emma Rosenthal, Tara Baugher, Alfredo Reyes

Latino/a Farming Community and Allies Networking Session

• Research indicates that networking can make Latino/a farmers even more successful by connecting to resources and fellow farmers. We created a network of Latino/a farmers and allies via Whattsup.



Networking photo from 2020 Spanish Language Session, Mid-Atlantic Fruit and Vegetable Convention

Virtual Spanish Language Session: 2021 Mid-Atlantic Fruit and Vegetable Convention



Leadership Training in Spanish Language for Farm Supervisors



🏹 🛛 PennState Extension

Agricultura en Español

Leadership Training in Spanish Language for Farm Supervisors

Often workers are elevated to the role of management but because of intense work schedules, formal leadership training is needed to help them succeed in this new demanding role. This series introduces participants to the role of supervision and the many responsibilities that come with being a farm labor manager. This is done through a series of short lectures, discussion, and activities. In the turbulent business environment in which farms and agribusinesses operate, a supervisor's role is highly demanding, stressful, and important to the overall success of the business. Farm business success depends greatly on a supervisor's ability to fulfill many roles at the same time and with equal effectiveness while contributing to farm profitability.

Agenda

A Series of 3 Virtual Workshops for Spanish-Speaking Supervisors to Build Farm Leadership Skills

There is no fee for this pilot program thanks to a Science to Practice grant from Penn State Extension. Participants should plan to attend all sessions and have computer or smart phone Zoom video for interactive activities. Downloadable handouts will be shared in advance of the program.

| riday, January 15, 2021 2:30 – 3:30 pm 3:30 – 4:30 pm | From Manager to Leader The Role of a Supervisor |
|---|--|
| riday, January 22, 2021 2:30 – 3:30 3:30 – 4:30 | Managing Stress Dealing with Conflict |
| Friday, January 29, 2021 2:30 – 3:30 3:30 – 4:30 | Managing for Trust Mentoring Toolkit |

Instructors:

Maria Gorgo-Gourovitch, Extension Educator, Commercial Horticulture Lynn Kime, Senior Extension Associate, New and Beginning Farmer Carolyn Henzi Plaza, Ph.D. Student, M.Sc., OT., Graduate Assistant in Agricultural and Extension Education Daniel Robotham, M.S. Student, Graduate Assistant in Agricultural and Extension Education Linda Falcone, Extension Educator, Leadership and Community Vitality

For more information, please contact Tara Baugher, tab36@psu.edu or Maria Gorgo, mag38@psu.edu

Please register at: https://www.cvent.com/events/leadership-training-inspanish-language-for-farm-supervisors/event-

WWW.EXTENSION.PSU.EDU

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Drinking Water Webinar



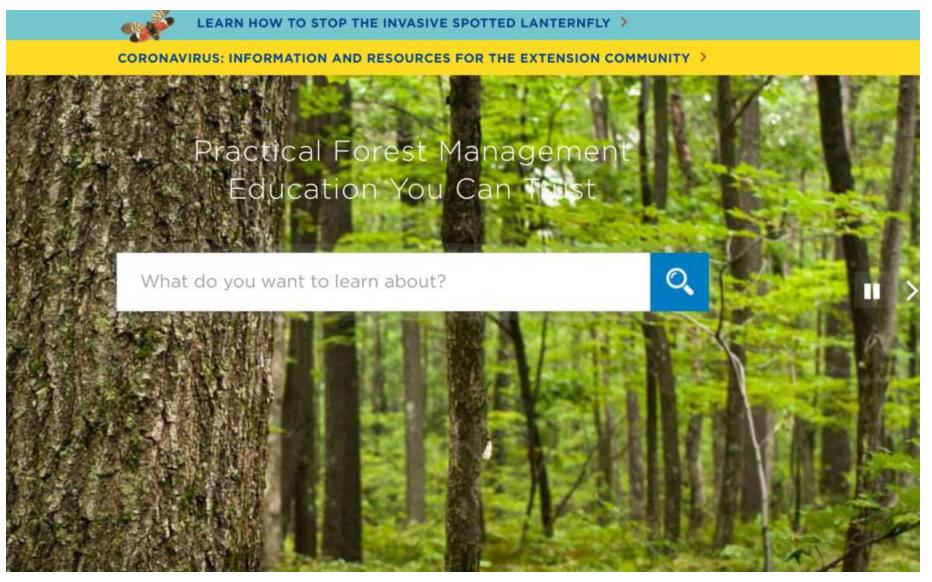
Extension Website and Facebook Pages

- <u>https://extension.psu.edu/</u>
 - Pop-up "Connect"
 - Or Customer Service → Manage E-Mail Preferences
 - <u>https://extension.psu.edu/email-</u> preferences <u>https://extension.psu.edu/</u>
- Multiple Facebook pages for Extension Offices & Units/Teams

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- <u>https://www.facebook.com/Penn-State-Extension-New-and-Beginning-Farmers-104282037969287</u>

Penn State webpage related to COVID-19



HOME CORONAVIRUS / COVID-19 INFORMATION

Coronavirus / COVID-19 Information

Health officials worldwide are closely monitoring and responding to the pandemic of the novel coronavirus (COVID-19). Penn State Extension is unique in the world as a trusted, unbiased, and cutting-edge partner in the translation of science that benefits all residents of Pennsylvania. During this current crisis, experts across all units of Penn State Extension have joined together to provide the resources you need during this time of uncertainty.

As the current COVID-19 situation continues to rapidly evolve, Penn State Extension is here to support you by continuing to provide science-based information and resources that you expect during these challenging times.

Even though our County Extension Offices are closed, Extension educators are still working and available by phone or email. Find your local Extension Office and Educators.



https://extension.psu.edu/coronavirus

THANKYOU GRACIAS

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Questions



United States Department of Agriculture National Institute of Food and Agriculture



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Northeastern IDN Center Some Questions for You

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Recording of Tick IPM Webinar Series

- Past recordings and today's Webinar will be available to view on demand in a few business days.
- <u>http://www.neipmc.org/go/ipmtoolbox</u>
- You can watch as often as you like.

Acknowledgments

• This presentation was funded in part by the Northeastern IPM Center through Grant #2018-70006-28882 from the National Institute of Food and Agriculture, Crop Protection and Pest Management, Regional Coordination Program.



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