## 2018 – NYS DRY BEAN INDUSTRY PRIORITIES

#### **Production Issues**

### **High Priority**

- The need for new varieties (Cornell or other), and variety evaluation, for disease resistance, higher yield, water tolerance, stress tolerance, with higher pods, stand ability, and shorter growing seasons, that can be raised in NYS.
- The need for black varieties that hold pods off the ground for direct harvest
- Reducing Sclerotinia white mold risk
- Monitor population of Western bean cutworm to alert growers when damage is likely.

# **Medium Priority**

- Crop rotation requirements to provide disease control and maintain soil health.
- Generating seed company interest in conducting research on public dry bean varieties.
- Determining the cost of production and harvest in NYS (conventional vs reduced till; pulling vs direct cut).
- Organic production, harvest and cleaning
- Reduced tillage options that could reduce fuel use and input costs.
- Reducing costs of production and harvest
- NYS weather conditions dry beans are not water tolerant

#### **Marketing Issues**

# **High Priority**

- Encourage the use of dry beans in school lunches.
- Promoting the health aspects of dry bean consumption.
- Reopening the Cuban export market.
- Development of new bean products for consumer markets.

#### **Medium Priority**

- Market opportunities from NY's proximity to consumers, such as buy local, eat local, and increasing US Hispanic population.
- Organic markets for beans

#### **Lower Priority**

Quality advantages of NY dry beans for canning, e.g. higher moisture.